

M-25
(Background Information)

NAME OF RESPONDENT: _____

REGULAR BRAND: _____

1. About how long have you been smoking (REGULAR BRAND)?

3 months or less. ()
4 - 6 months. ()
7 - 11 months. ()
About 1 year. ()
Over 1 year to 2 years. ()
Over 2 years to 3 years. ()
Over 3 years to 4 years. ()
Over 4 years to 10 years. ()
Over 10 years. ()

2. And what brand were you smoking before that?

(FULL NAME)

3. When you buy your regular brand do you usually buy it by the pack or the carton?

Pack. ()
Carton. ()

4. What was the last grade of school you completed? (DO NOT READ LIST)

Grade school or less. ()
Some high school. ()
High school graduate. ()
Some college. ()
College graduate or more. ()

5. And what is your exact age? _____

6. Finally, here is a list of income categories. Which letter on this card best describes the combined annual income of all members of your household?

a. Under \$10,000. ()
b. \$10,000 - \$19,999. ()
c. \$20,000 - \$29,999. ()
d. \$30,000 - \$49,999. ()
e. \$50,000 and over. ()
Refused. ()

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